

Henderson Chamber Of Commerce
Board of Directors Meeting
Thursday, March 26, 2020
12:00 Noon – via Zoom Conference

Present: Jen Hiebner, Lance Hiebner, Rick Hiebner, Lisa Tessman, Justin Ott, Jeff Gloystein, Luke Fochtman, & Aubrey Saltus

- I. Call to Order – Rick Hiebner, Chamber President, called the meeting to order at 12:00 pm.
- II. Minutes were reviewed from the February 21, 2020 Chamber Board meeting. Jen made a motion to approve and Lance seconded. Motion carried.
- III. Approve Treasurer’s Report – reports presented were reviewed. Aubrey posed question of moving some money from the Cornerstone CD into a savings account; will discuss further with the bank. Aubrey also reported she is continuing to learn the invoicing side of QuickBooks.
- IV. Membership –
 1. Aubrey sent out 11 invoices to those businesses with outstanding dues/balances.
 2. Countryside Lawn will not be renewing membership for 2020.
- V. Events
 1. Chamber Meeting – will not be physically occurring on Monday, March 30th. Discussion held on possibly having a live Facebook meeting with Chamber members with topics such as legislative updates from Senator Curt Friesen or Mark Kolterman or with Miller & Associates regarding updates on Community Center planning. Also discussed those sponsors not being utilized for current Chamber meetings, to possibly utilize their support later in the year for other events or into the following year’s meeting schedule.
 2. Home Show Recap – even with a few cancellations, all booth spaces were filled due to some last minute fill-ins. Discussion held about having the next Home Show ending at 1:00 and possibly starting earlier, allowing for those going to the Pancake Feed to be able to enter the Home Show sooner.
 3. Women in Business – Aubrey recently held one; only four attended. With the interim precautions being held due to COVID-19, Aubrey will offer the next meeting live on Facebook. Topic will include training on a particular App.
 4. Highway Cleanup – assuming this will be postponed due to school not being in session through the end of April.
 5. Community Days –Events may potentially look different this year.
 6. Farmers Market – scheduled to start June 2nd. Aubrey reported that she has had no inquiries yet regarding this event. Bethesda Preschool is up for the first meal.
 7. Easter Egg Hunt – originally scheduled for Saturday, April 11th. Several businesses have already donated money/items for this. Now with the recommended social distancing, the concept of an Easter Egg Hunt BINGO event was discussed. Aubrey will reach out to Alyssa Bartek to start strategizing.
- VI. Website – Aubrey reported that the City of Henderson website needs significant updating. She posed combining the Henderson Chamber and the City website together. Aubrey’s allotted 8 hr/week to City duties could be geared toward this updating. Luke recommended to utilize Google for Business as well.

Meeting adjourned: 12:40 pm

Next meeting scheduled: Thursday, April 16th at noon; via Zoom

- Submitted by:
Lisa Tessman, Secretary