

**Henderson Chamber of Commerce**

12:00 Heartland School Library

Monday October 27, 2014

President Mike Wall called the meeting to order and turned the meeting over to Brad Best for the School presentation.

**Presentation:**

Brad Best introduced Matt Maltzberger teacher of media technology class. Matt explained that the class is based on teaching 21<sup>st</sup> century skills to use in workforce research technologies or prepare for outside class technologies that are not developed yet. Matt and the students work with Taylor Siebert with Striv TV on developing production techniques for the media class. Matt asked the students to present a short video that they produced for Husky Howl. The students introduced themselves and gave a short explanation of what the class has taught them.

**Minutes and Treasurer’s report:**

Minutes for the September 29, 2014 meeting were presented for approval. Steve Michael made a motion to accept the minutes Matt Friesen seconded the motion, there was no further discussion, motion carried.

Kelsey Bergen presented the Treasurer’s report Corbin Tessman made a motion to accept the report, Steve Michael seconded the motion, there was no further discussion, motion carried.

**Announcements:**

Kelsey Bergen reported that the Spirit of Christmas will be December 2<sup>nd</sup>. Kelsey introduced David May of Amazing construction and plumbing. David stated that his business will be located in the Walt Rempel building at the North end of Main Street. Kelsey then presented the Hey Hende video on Heartland School. Kelsey reminded members to nominate individuals for Chamber elections.

**Community Report:**

Hospital: Lynette Friesen introduced Valarie Nunnenkamp as the new Marketing Director for Henderson Health Care. Valarie reminded everyone of the upcoming fund raiser now you see it now you don’t for Heartland School scholarships.

City: James Mestl reported that the Main Street bid will be let in December with a spring start date. Jim reported that the City sponsors a Halloween winner roast Friday. Connie Brown reminded everyone to vote Tuesday Nov. 4<sup>th</sup>.

County: Bill Bamesberger reported on the upcoming zone hearing concerning pipeline issues.

There being no further business Meeting Adjourned.

Secretary

Matt Friesen

	<u>Oct 31, 14</u>	<u>Oct 31, 13</u>	<u>\$ Change</u>
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
Checking - HSB	4,175.32	8,954.57	-4,779.25
Checking - Marketing Plan	3,585.00	3,585.00	0.00
Cornerstone CD	19,267.39	19,267.39	0.00
JOBS Grant - Henderson State	15,268.07	19,705.57	-4,437.50
MMA - Henderson State	8,308.36	8,296.96	11.40
Petty Cash	79.72	79.72	0.00
Q125	5,054.28	7,009.71	-1,955.43
Savings - Cornerstone	370.96	255.87	115.09
<b>Total Checking/Savings</b>	<u>56,109.10</u>	<u>67,154.79</u>	<u>-11,045.69</u>

Board of Directors Meeting  
Tuesday, October 14, 2014  
12:00 Noon ~ City Hall

Members Present: Alan Janzen, Mike Wall, Milf Doell, Brad Best  
Members Absent: Matt Friesen, Tim Carr , Don Norris

#### I. BOARD MEETING

The meeting was called to order by President Wall at 12:11 p.m.

#### II. BOARD MINUTES

A motion to approve the minutes from the September 16 meeting was made by Alan. Milf seconded the motion. Motion carried.

#### III. TREASURER'S REPORT

The treasurer's report for September was presented. Alan made a motion to approve the treasurer's report. Milf seconded the motion. Motion carried.

#### IV. OLD BUSINESS

The list of Chamber Benefits for 2015 was reviewed with the changes made at the previous meeting. At this point there are no further corrections and this draft will be sent to all members when dues are collected at the beginning of the year.

Kelsey presented the results from the daycare survey which was conducted over the past month. There was a great response to the survey and good data proving that daycare and after school care are needs in the community. At this point the Chamber will pass this information along to the Bethesda Church as they continue to explore the possibility of fulfilling this community need. The Chamber will also offer any additional support as it is needed.

The list of rental properties was reviewed. This list will be posted on the website and available at City Hall. It was suggested that we mark the available houses in some way, so a person doesn't have to call the entire list of people to find out that all rentals are occupied.

#### V. NEW BUSINESS

Kelsey presented her list of goals for the chamber. This list was created when she started working for the chamber and some of the items have been completed and updated to reflect what has been done in those areas. Additional items added to the list include: increase traffic to the chamber website; make Henderson look as attractive as possible online; work on main street promotion; business recruitment; a before and after video of main street for promotion; work with Bradshaw to build that relationship further through events such as a race between the two communities; recruit Bradshaw businesses to join the chamber; have a meeting in Bradshaw in 2015. Please submit any further goals to the chamber before the next chamber meeting.

The October Chamber meeting will take place at Heartland Community Schools. They will have a student presentation and we will watch the next HeyHende video which features Education.

#### VI. ADJOURNMENT

The meeting was adjourned by President Wall at 1:05 p.m.

Respectfully Submitted  
Kelsey Bergen, Executive Director