

Henderson Chamber Meeting

12:00 p.m. - Heartland School, Henderson, NE

October 31, 2016

President Taylor Siebert called the meeting to order at 12:15 p.m.

Minutes from the September 26, 2016 meeting were presented for approval. Brad Best motioned to approve. Jennifer Hiebner seconded. No further discussion. Motion carried.

Kelsey Bergen presented the treasurer's report. Norm Yoder motioned to approve the report. Steve Michel seconded. No further discussion. Motion carried.

Announcements:

Business After Hours will be held at PERKS on November 14, 5-7pm

Spirit of Christmas - December 1

Nominations are being accepted for 3 Director positions

Facilitators needed for YCDC Marketing Hometown project

Community Reports:

City - Connie Brown:

Halloween Weenie Roast tonight, 4:30-6pm

School - Brad Best:

Circle 5 donated beef for the Beef in Schools program.

December 1st - Fall Concert

Henderson Health Care:

Mark your calendars for the annual Health Fair, February 13-18, 2017.

Presentation: Kyle McGowan, Nebraska Council of School Administrators

There being no other business, the meeting was adjourned at 1:00 p.m.

Respectfully submitted,

Valerie Nunnenkamp, Secretary

Board of Directors Meeting
Thursday, October 20, 2016
12:00 Noon ~ City Hall

Members Present: Kelsey Bergen, Brad Best, Taylor Siebert, Jim Ohrt, Andrea Wall

Members Absent: Valarie Nunnenkamp, Lowell Siebert, Jeff Gloystein

1. Call to Order – Taylor Siebert, President, at 12:16 pm
2. Minutes from September meeting – Approved
 - Motion Andrea. Second Brad.
3. Treasurer’s Report for September – Approved
 - Motion Jim. Second Brad.
4. Chamber Strategies
 - Kelsey has been talking with Mike Flint at Chamber Strategies out of California about some chamber coaching to help our chamber increase revenue and retention. They have several different services, but the ones that pertain to a Chamber our size include an annual fee of \$100 which gives us access to their online database of 400 webinars. We pass this along as an added benefit for our membership. Secondly they provide consulting services for chambers to help them boost their attraction and retention efforts. For a chamber our size he suggests 3 months of consulting at \$99 per month. Kelsey will see if she can get access to the webinars to check them out this month before we make a decision. This could be a good idea for 2017 in conjunction with revamping our Chamber website. No official decision was made.
5. Events
 - Husker Tailgate/Charity Run
 - The screen worked perfect for an evening game but the weather was less than ideal with rain on and off all evening. Discussion was held about moving the run to a different time of year such as Smorgasbord weekend and not making it a charity event, but no actions were taken.
 - Vision Expedition 2016
 - We had two businesses open in Henderson for the event. Kelsey did a Facebook live tour of each building during the event and at least one person toured the Main Street business. While there could have been a better turnout, this was a good first step and can easily be built on next year.
 - Spirit of Christmas
 - Will be December 1. It was decided that we will charge \$10 for Chamber members to participate and \$20 for non-chamber members to participate.
6. Projects
 - Meat Processors
 - Henderson Meat Processors has been sold to a company out of Elkhorn. Kelsey has met the new owner.
 - Daycare
 - The group is hoping to have something open at the beginning of 2017.
 - 2017 Budget
 - Kelsey encouraged the board to think about ideas they have for 2017 that need to be included for the budget.
 - 2017 Meeting/Event Schedule
 - If anyone has suggestions for meeting topics or events for 2017 give them to Kelsey.
7. Adjourn Meeting
 - Adjourned by consensus.

	Oct 31, 16	Oct 31, 15	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
Checking - HSB	1,753.71	3,285.02	-1,531.31
Money Market - HSB	5,327.62	6,319.38	-991.76
Petty Cash	79.72	79.72	0.00
Total Checking/Savings	7,161.05	9,684.12	-2,523.07
Other Current Assets			
Cornerstone CD	19,718.30	19,620.01	98.29
JOBS Grant - Hsb	9,139.43	10,987.93	-1,848.50
Marketing Plann - HSB	2,988.06	3,585.00	-596.94
Q125 - HSB	4,692.43	4,692.43	0.00
Savings - CSB Chamber Bucks	111.67	531.67	-420.00
Total Other Current Assets	36,649.89	39,417.04	-2,767.15
Total Current Assets	43,810.94	49,101.16	-5,290.22