

Board of Directors Meeting  
Monday, May 12, 2014  
12:00 Noon ~ City Hall

Members Present: Brad Best, Don Norris, Mike Wall, Milf Doell, Matt Friesen  
Members Absent: Alan Janzen, Tim Carr

#### I. BOARD MEETING

The meeting was called to order by President Wall at 12:05 p.m.

#### II. BOARD MINUTES

A motion was made by Don to approve the minutes from the April 8 and a second was given by Milf. Motion carried.

#### III. TREASURER'S REPORT

The treasurer's report was presented for April. Matt moved to approve the treasurer's report and Brad seconded the motion. Motion carried. Kelsey reported that she talked with Randy Mierau, the Chamber Accountant, and his recommendation was to not do an audit because of the expense and instead work through the Financial Statement, so Kelsey will work with him on this. He also commented that health insurance is currently a gray area, but he feels that for the size of our organization we shouldn't have a problem continuing what we are doing to reimburse the executive directors health insurance up to a certain amount.

#### IV. OLD BUSINESS

The Community Days schedule was reviewed and the inflatables and kids games were decided. It was also decided that the fireworks show will be at the Lakeview Park once again. Kelsey will be talking to chamber businesses about sponsoring Community Days activities and presented the directors with a list of benefits for sponsoring the event.

The Board decided to accept the renewal for the Adopt-A-Highway Program.

The money leftover from the Q125 after the farmers market sign expenses was discussed. Kelsey will look into quotes for adding fans to the Downtown Park Shelter as a possible avenue for the funds. Kelsey also presented a price quote for Invest in Henderson, which is a marketing campaign for the community which would be a collaboration between Striv.tv and the Chamber. Kelsey will work with Taylor to come up with a more defined goal for the campaign as well as some video examples to present at the next directors meeting.

#### V. NEW BUSINESS

It was decided that Henderson Community Night at the Saltdogs will be Sunday, June 15, on Fathers Day. Kelsey will make the arrangements for this.

The open Farmers Market meals were discussed and several suggestions of people who could do a fund raiser were given. Currently there are only 3 vendors registered for the Farmers Market, but more will come in the closer it gets to the start of the Farmers Market.

Matt Friesen gave a report about the REDLG Funding from Mainstay Communications and how the amount given to the Chamber may change in the future.

The May Chamber meeting will take place at Hashtag. Since Custom Wood Products is sponsoring the meeting, Craig Eberly with SENDD will be speaking about their services and how they help Mike Wall through his business transfer. Kelsey will try to work with Subway to be an additional sponsor for the meeting.

#### VI. ADJOURNMENT

The meeting was adjourned by President Wall at 12:55 p.m.

Respectfully Submitted  
Kelsey Bergen, Executive Director

## **Henderson Chamber of Commerce**

#Hashtag 12:00 p.m.

Tuesday May27, 2014

President Mike Wall called the meeting to order and Taylor Siebert gave a blessing for the meal.

Minutes for the March 31, 2014 meeting were presented for approval .Lelan Thieszen made a motion to accept the minutes Steve Michael seconded the motion, there was no further discussion, motion carried.

Kelsey Bergen presented the Treasurer's report Steve Michel made a motion to accept the report, Taylor Siebert seconded the motion, there was no further discussion, motion carried.

### **Announcements:**

Kelsey Bergen thanked Custom Wood and Subway for sponsoring the meeting. Kelsey reported that Henderson State Bank will have an open house at their new drive in Bank in York June 12 and 13.

### **Community Report:**

City: Ken Bergen reported on Main Street and the Providence addition.

School: Brad Best reported that the Heartland School has added new teaching staff for math, social studies a new Elementary Principle and custodian.

Hospital: Karen reported that the annual Golf tournament fund raiser will be held August 22. Karen also reported that the Hospital will have a fund raising event to give back to the Community November 8<sup>th</sup> with the Heartland School as the recipient of the proceeds.

### **Sponsor Report:**

Mike Wall introduced his wife Andrea, Custom Wood Products employees Jacob Ott , Milford and Shar Doell. Mike shared how SENDD helped with the financing to purchase Custom Wood Products from Milford and Shar Doell and that he is and his wife are the new owners and will be providing the same quality products that have been a trademark for Custom Wood Products.

**Presentation:** Kelsey introduced Craig Eberle of South East Nebraska development District SENND. Craig presented the programs SENND provides to Communities that are SENND members. SENND provides help with Community Development, Affordable Housing and Economic Development. SENND provides service to fifteen Counties in South East NE with 47% of the Communities population under 250 people. Craig described how SENND helped with small Business financing and gave Custom Wood Products purchase by Mike Wall as an example of how SENND is able to help Communities keep businesses.

There being no further business Meeting Adjourned.

Secretary

Matt Friesen

|                               | <u>May 31, 14</u> | <u>May 31, 13</u> | <u>\$ Change</u>  |
|-------------------------------|-------------------|-------------------|-------------------|
| <b>ASSETS</b>                 |                   |                   |                   |
| <b>Current Assets</b>         |                   |                   |                   |
| <b>Checking/Savings</b>       |                   |                   |                   |
| Checking - HSB                | 4,853.30          | 19,014.55         | -14,161.25        |
| Checking - Marketing Plan     | 3,585.00          | 3,585.00          | 0.00              |
| City Rec Duck Derby           | 0.00              | 349.10            | -349.10           |
| Cornerstone CD                | 19,267.39         | 19,267.39         | 0.00              |
| JOBS Grant - Henderson State  | 16,625.82         | 20,294.68         | -3,668.86         |
| MMA - Henderson State         | 8,304.16          | 8,291.75          | 12.41             |
| Petty Cash                    | 79.72             | 79.72             | 0.00              |
| Q125                          | 6,549.28          | 7,009.71          | -460.43           |
| Savings - Cornerstone         | 45.84             | 35.55             | 10.29             |
| <b>Total Checking/Savings</b> | <u>59,310.51</u>  | <u>77,927.45</u>  | <u>-18,616.94</u> |