

Board of Directors Meeting
Tuesday, April 8, 2014
12:00 Noon ~ City Hall

Members Present: Brad Best, Don Norris, Mike Wall, Milf Doell, Alan Janzen, Tim Carr
Members Absent: Matt Friesen

I. BOARD MEETING

The meeting was called to order by President Wall at 12:11 p.m.

II. BOARD MINUTES

A motion was made by Alan to approve the minutes from the March 11 meeting with the correction that the meeting was on a Tuesday, not Monday, and a second was given by Don. Motion carried.

III. TREASURER'S REPORT

The treasurer's report was presented for March. Alan moved to approve the treasurer's report and Milf seconded the motion. Motion carried.

IV. OLD BUSINESS

A review of the comments from the business boot camp was held. This was a great event for new businesses and had a lot of helpful information, but it would be hard to justify the cost of doing it again unless we had chamber businesses pay for their registration. We also had several members that said they were coming and didn't show up, so it would have been nice if they could have paid something to encourage them to actually attend. The speaker did a great job and while the Chamber isn't going to actively pursue doing this type of event again in the near future, if something similar comes up the Chamber would be interested in supporting it.

Everyone approved of the new electronic version of the Chamber newsletter. There are still a few missing email addresses that Kelsey will work to find, but otherwise it looks like everything is working well. It is nice to know who opens the newsletter and which links they click on. This tracking information is all provided by Mail Chimp for free.

It was decided that we will stick with the current logo design but omit the picture of Main Street at the top in the future. By picturing only Main Street there are many types of businesses that are excluded from our image and since we want to represent all businesses in and around the community we will move forward just using the words of the current logo.

Kelsey reported that a concrete mural on the side of the car wash would cost around \$60,000, so the directors decided to use some of the Q125 money to promote the Farmers Market instead. In addition Kelsey will look into getting a quote for fans or a shade that could enhance the downtown park shelter since we use it for the Farmers Market and the Community Days BBQ.

V. NEW BUSINESS

The directors gave approval to order a banner for the park shelter and a banner for 17th street, 2 flag signs and several yard signs to promote the Farmers Market this year. The signs will advertise the meal, and location of the event.

Justin will email Brad Best with information about his personal liability insurance for the fireworks show and Kelsey will check with KTMX about broadcasting the music for the fireworks show.

Kelsey is waiting to hear from the accountant concerning the health insurance reimbursement situation.

VI. ADJOURNMENT

The meeting was adjourned by President Wall at 1:05 p.m.

Respectfully Submitted
Kelsey Bergen, Executive Director

	<u>Apr 30, 14</u>	<u>Apr 30, 13</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
Checking - HSB	7,670.24	11,292.54	-3,622.30
Checking - Marketing Plan	3,585.00	3,585.00	0.00
City Rec Duck Derby	0.00	349.10	-349.10
Cornerstone CD	19,267.39	19,267.39	0.00
JOBS Grant - Henderson State	16,625.82	20,363.05	-3,737.23
MMA - Henderson State	8,302.12	8,290.69	11.43
Petty Cash	79.72	79.72	0.00
Q125	7,009.71	7,009.71	0.00
Savings - Cornerstone	155.84	180.55	-24.71
Total Checking/Savings	<u>62,695.84</u>	<u>70,417.75</u>	<u>-7,721.91</u>